

WKCF
Outreach Efforts
“ATTACHMENT C”
First Quarter 2008

WKCF/WESH held a Hispanic-American Advisory Committee luncheon to dialogue about issues and concerns in the community that the media should address and reaching out to the hispanic market concern the DTV conversion - 3/04/08

WKCF/WESH hosted a DTV Consortium with Central Florida television station General Managers and Chief Engineers to discuss an overall informative plan to disperse information to the public on the switch to Digital Television Transition. 3/18/08.

WKCFWESH held an African-American Advisory Committee luncheon to dialogue about issues and concerns in the community that the media should address and reaching out to the Hispanic market concern the DTV conversion - 2/19/08.